Drumheller Public Library

This report shows the value of services provided annually by Marigold Library System. Drumheller Public Library benefits directly through the pooling of revenues so that all Marigold residents have access to all library system resources.

Levy Payments

Based on 2019 Municipal Affairs population of 7,982 and Schedule C of the Marigold Agreement for 2020.

	per capita levy	population	contribution
MUNICIPALITY	$6.24	7,982	$49,807.68
LIBRARY BOARD	$4.50	7,982	$35,919.00

Total Levy Payments	**$85,726.68**
Total value of services provided by Marigold	**$171,378.61**

Note: Where precise costs per library are known, those dollar amounts are used. Otherwise, totals are divided by members to extrapolate value.

Services Grant

A Services Grant is paid in three installments to the library board. The amount of the grant is set in the Marigold Board's Transfer Payment Policy and is largely intended to support the sharing of resources within Marigold and TRAC. The amount is reviewed by the Marigold Board each year.

$19,955.00

IT Capacity Fund

Each member library receives a spending account with Marigold to make IT and hardware purchases. This account is established through the IT Capacity Fund Policy and is reviewed by the Marigold Board each year.

$1,000.00

IT and Network Support

IT support includes HelpDesk assistance, virtual meeting and webinar support, troubleshooting, installations, upgrades and maintenance. Network support includes SuperNet/Internet connectivity, email hosting and cloud-based file storage, file sharing and centralized backup. Wireless software, software licensing and a toll-free telephone system are provided. Polaris library software enables customer service, maintenance of patron accounts, reporting, ordering, circulation of library materials and the online catalogue.

Note: Marigold's annual investment of $337,000 for IT and Network Support to benefit Marigold headquarters and is the central hub for the delivery of computerized public library service for Marigold member libraries.

IT SITE VISITS - valued at $250/hour with a 3 hour minimum	$7,375.00
IT HELPDESK, TROUBLESHOOTING & CONSULTATION	$7,661.24
IT EQUIPMENT, SOFTWARE & LICENSING PURCHASES, WIRELESS & MAINTENANCE - $50,000 replacement cost	$9,544.34
VIDEOCONFERENCING BRIDGING & SUPPORT	$1,408.42
SUPERNET/INTERNET CONNECTION	$246.89
POLARIS LIBRARY SOFTWARE - $950,000+ to replace Polaris	$1,859.47
	$28,095.36

Materials and Digital Content

A collection distribution total is targeted through the Collection Management Policy and is reviewed by the Marigold Board each year. Marigold also provides a monthly bestsellers program and an AV supplementary collection beyond the collection distribution total. Because of bulk purchasing, Marigold has access to vendor discounts and discounted freight charges. Patrons have access to over 3.2 million items in TRACpac online catalogue because of Marigold's partnership with three other library systems. Your residents also have access to digital subscriptions, eBooks & eAudiobooks, eMagazines, music, newspapers, early literacy resources, training videos, school curriculum support, and much more.

Note: Marigold's annual investment of $1,162,570 for collection materials benefits all residents of Marigold Library System.

Physical Materials -	
BOOKS - average cost @ $18.00/item	$18,585.00
BESTSELLER PROGRAM	$900.00
SHARED COLLECTIONS & BESTSELLER PROGRAM -@ $7.50/item	$2,437.50
AUDIOVISUAL - average cost @ $30.00/item	$7,965.00
WORLD LANGUAGES, LARGE PRINT & PROFESSIONAL COLLECTIONS	$448.24
AV SUPPLEMENTARY COLLECTION	$443.46
Digital Content -	
DIGITAL SUBSCRIPTION ACCESS	$9,254.85
($349,000/year)	
eBOOK/eAUDIO PLATFORMS - OverDrive and Cloud Library	$1,840.91
(Over $1 million invested in OverDrive and Cloud Library)	**$41,874.96**

Municipal Affairs Department through PLSB (Public Library Services Branch) funds online content for library patrons, including a language learning software (Pronunciator), PressReader (access to 7,000 newspapers from 120+ countries in 60+ languages) and Alberta published eBooks.

Collection Services

Centralized workflow at headquarters ensures the selection of balanced collections and the quick distribution of materials to member libraries. Professional cataloguing makes it possible for patrons to locate and request print, AV and digital titles in the online catalogue. Physical materials are processed and delivered shelf-ready to member libraries. Processing includes barcoding, plastic covers, repackaging AV materials into durable cases and labeling.

Note: Marigold invests $23,000 annually in bibliographic tools to aid in the creation of cataloguing records.

$21,914.17

Professional Consultation

Marigold provides in-person, videoconference, email and telephone consultation and training to member library staff and board members by professional librarians. Visits include: preparation; travel or videoconferencing connection; and follow-up based on each library's unique needs. Major projects completed for libraries include weeding and inventory of library collections. Consultation is valued at $250/hour with a 3 hour minimum, and often involves more than one staff member.

$14,803.00

Insurance

Marigold pays for the insurance on the materials collections housed at member libraries. This amount also includes a portion of the insurance costs of the Marigold Headquarters building.

Note: Marigold invests over $36,000 annually for insurance coverage.

$1,055.02

Training for Members

Marigold provides training opportunities for member libraries and patron presentations on topics such as eBooks for Mobile Devices; programming; statistics and reports; use of digital subscriptions; board development; management and leadership; and communications and marketing. Value includes training preparation, travel and follow-up by headquarters staff based on each library's unique needs. Mobile labs are available to complement training and programming for member libraries.   In 2020, Marigold staff provided many virtual training opportunities for library staff and trustees.

TRAINING SUPPORT	$2,288.83
TRAINING SESSIONS & BOARD DEVELOPMENT - valued at $200/session	$1,800.00
MEMBER LIBRARIES' WORKSHOP - cancelled in 2020	
	$4,088.83

Delivery Service and Supplies

Van delivery supports resource sharing and connects your library with Marigold headquarters and libraries across Alberta. Three vans and drivers transport interlibrary loans, new materials, supplies, correspondence, kits and games, promotional materials and book recycling. Marigold pays for interlibrary loan costs to borrow items from institutions outside Alberta. Marigold provides supplies to member libraries to support resource sharing (e.g. paper allocation, bins, scotch tape, bubble wrap). Each library receives a minimum of one delivery a week, and 11 libraries receive deliveries twice a week or more.
Note: Marigold's annual investment of $63,000 for Delivery Service and Supplies benefit all residents of Marigold Library System. Over 2.2 million items were delivered to member libraries in 2020.

	$16,153.16

Administrative Costs

Staffing, facility and resources are in place to support member libraries: human resources and financial management; training and professional development; building occupancy costs; and memberships to professional organizations. Marigold Board provides governance and direction to the Marigold Library System and acts as the Governing Board for municipalities which do not have library boards.

	$14,686.88

Purchasing Program

Through Marigold's long-standing library vendor accounts and participation in the Public Purchasing Group (PPG), Marigold is able to provide discounts on IT equipment, office supplies, furniture and processing supplies such as labels and other items required for the daily operation of your library. The calculation is based on savings on IT equipment, furniture and/or supplies acquired through Marigold. Marigold purchases items at request of library staff, receives and delivers the items to the library, and then invoices the library. The total savings on items purchased for libraries using this service was $16,927.78.

	$947.53

Communication and Marketing Support

Marigold provides professional quality publications, displays and marketing software to promote resources, events and services available at the library, and to communicate news to library staff and boards. Marigold also prints custom promotional materials at Marigold on behalf of your library.

	$3,262.18

Services and Programs

- Materials, prizes and support for STEAM programming and the national TD Summer Reading Program including administrative support by Consultants and summer students. In 2020, 52 virtual summer programs were delivered to 1,053 participants and many more views on social media platforms.

  $2,742.70

- Marigold develops and implements programming for children, teens and families through the marigoldprograms.ca website.

- Marigold organizes and pays for programming to benefit both the staff and the public. In 2020, several webinars and tutorials were made available to staff, including Storytime and Program Planning Made Easy and How to Run Coding Programs at Your Library.

- Marigold administers, schedules and delivers kits and equipment to support programs. Libraries may borrow resources such as craft and makerspace kits, travelling book displays, karaoke machine with cds, gaming consoles with games, life size games including Jenga and Kerplunk, board games, and objects like prize wheels and puppet theatres.

  $799.82

  $3,542.52

TOTAL value of services provided by Marigold **$171,378.61**

TOTAL levy payments from municipality with library board **$85,726.68**

Marigold Libraries are Thriving. In 2020:

3,026 People/Families from Drumheller have library cards registered at Marigold Member Libraries or as L2U patrons

Your Marigold Trustee…
Attended **4** of **4** Marigold Board meetings
Attended **12** Marigold Committee meetings including Executive and Governance
Across Marigold…
112,416 people/families have a library card
316,599 eBooks borrowed
1,433,979 items loaned to Marigold cardholders
5,162 programs with **104,570** participants
876,697 items loaned and borrowed between libraries
3.2+ million items available in TRACpac online catalogue
11+ million visits to the online library catalogue