

**Town of Drumheller  
COUNCIL MEETING  
MINUTES**

November 16, 2015 at 4:30 PM  
Council Chamber, Town Hall  
224 Centre Street, Drumheller, AB, T0J 0Y4



**PRESENT:**

ACTING MAYOR: Jay Garbutt

**COUNCIL:**

Lisa Hansen-Zacharuk  
Patrick Kolafa  
Tara McMillan  
Sharel Shoff  
Tom Zariski

**CHIEF ADMINISTRATIVE OFFICER/ENGINEER:**

Ray Romanetz

**DIRECTOR OF INFRASTRUCTURE SERVICES:**

Allan Kendrick

**DIRECTOR OF CORPORATE SERVICES:**

Barb Miller

**DIRECTOR OF COMMUNITY SERVICES:**

Paul Salvatore

**RECORDING SECRETARY:**

Linda Handy

**ABSENT:** MAYOR Terry Yemen

DIRECTOR OF PROTECTIVE SERVICES Greg Peters

**1.0 CALL TO ORDER**

Acting Mayor Jay Garbutt called the meeting to order at 4:32 PM.

**2.0 ACTING MAYOR'S OPENING REMARK**

**3.0 PUBLIC HEARING**

**4.0 ADOPTION OF AGENDA**

**MO2015.145** McMillan, Hansen-Zacharuk moved to adopt the agenda as presented. Carried unanimously.

## **5.0 MINUTES**

### **5.1. ADOPTION OF REGULAR COUNCIL MEETING MINUTES**

5.1.1 Organizational Council Meeting Minutes of November 2, 2015  
Regular Council Meeting Minutes of November 2, 2015

Councillor S. Shoff requested that the Communities in Bloom, Badlands Community Facility Fundraising and the Revitalization Corporation be removed from the list of Council Board / Committees as these boards have disbanded. R. Romanetz advised that he is in agreement for the Communities in Bloom and BCF Fundraising to be removed however the Revitalization Corporation must remain in place until a final decision is made on its purpose.

**MO2015.146** McMillan, Zariski moved to adopt the Organizational Council Meeting Minutes and Regular Council Meeting Minutes of November 2, 2015 as amended. Carried unanimously.

### **5.2. MINUTES OF MEETING PRESENTED FOR INFORMATION**

### **5.3. BUSINESS ARISING FROM THE MINUTES**

## **6.0 DELEGATIONS**

6.1 Presentation from Telus re Smart City App

Andy Balsar, from Telus, provided an overview on their partnership with Purple Forge on a Smart City App specifically tailored to improve community engagement and self service in Canadian towns and cities. He highlighted the Town's benefits as follows:

- Expand accessibility and availability of services and information;
- Become a critical channel for crisis communications;
- Increase citizen input and engagement;
- Drive operational cost savings, e.g. reduce printed material;
- Drive economic growth, e.g. connecting visitors and residents to businesses and services;
- Help a municipality be more transparent with citizens;
- Help citizens help themselves; and
- Enhance reputation and relationships with media.

He explained that the Smart City app standard features include news, events, jobs, contacts and a service request form – other municipalities have added extra features such as the business directory with up to 1,000 entries, public feedback and social media. The basic cost is \$15,000 plus \$420 per month to cover the hosting, maintenance, support and upgrades for Apple and Android mobile operating systems and 1 hr per month labour for configuration, content changes and updates.

Comments and Questions from Council:

In response to questions on costs, A. Balsar explained that the hosting charge is fixed and stays consistent as well as the monthly cost however there are additional costs for enhancements and customization. He explained that as a partner with the Town, Telus will assume part of the investment costs and the commitment to make it a success. There may be an opportunity to trade features based on what works best for the Town of Drumheller. He further explained that there are additional costs for each enhanced feature. He suggested that the Town look at the basic features as a starting point and prioritize the next 10 enhanced features for inclusion down the road – these features are paid for individually and do not impact the monthly cost. He stated that although the Town has recently updated their website, a SMART City app is the necessary add on as the website is not the preferred way for citizens' to access information from their devices. Councillor J. Garbutt asked the contract length. A. Balsar explained that a contract runs three (3) years in length. Councillor T. Zariski referred to the Town of Drayton Valley's example and asked if that community charges businesses to be on the app to defray their own costs. A. Balsar explained that Drayton Valley has an inclusive environment for their small businesses to be present and engaged with the public. He stated that although Drayton Valley does not charge a cost to their small businesses, there are advertisement possibilities as a revenue base for the Town. Council requested that an RFD be prepared. Council thanked Andy for his presentation and thanked Telus for investing in our community.

## **7.0 COMMITTEE OF THE WHOLE RECOMMENDATIONS**

### **8.0 REQUEST FOR DECISION REPORTS**

#### **8.1. CAO**

##### **8.1.1 RFD - Appointments to Airport Commission**

R. Romanetz advised that the Municipal Airport Commission requires a membership of five and currently has four vacancies. Peter Cardamone was reappointed at Council's meeting of November 2, 2015. Don Ostergard and Colin Jensen have resubmitted their names. The remaining two vacancies will continue to be advertised until filled.

**MO2015.147** Kolafa, McMillan moved that Council approve the appointments of Don Ostergard and Colin Jensen to the Municipal Airport Commission for a three year term expiring on the date of Council's 2018 Annual Organizational Meeting. Carried unanimously.

##### **8.1.2 RFD - Appointment to Drumheller Housing Administration**

R. Romanetz advised that the Drumheller Housing Administration has one vacancy on their board. One application has been received from Vanessa Page. Councillor P. Kolafa stated that Vanessa currently serves on the Library Board and he recommends that she be appointed to the Drumheller Housing Administration as well.

**MO2015.148** Hansen-Zacharuk, McMillan moved that Council approve the appointment of Vanessa Page to the Drumheller Housing Administration for a three year term expiring on the date of Council's 2018 Annual Organizational Meeting. Carried unanimously.

## **8.2. DIRECTOR OF INFRASTRUCTURE SERVICES**

## **8.3. DIRECTOR OF CORPORATE SERVICES**

## **8.4. DIRECTOR OF COMMUNITY SERVICES**

### **8.4.1 Presentation re Sponsorship for BCF, Aquaplex and Arena**

P. Salvatore advised that the contract with the Red Deer Bottling is expiring on April, 1, 2016 and with the expiry of this agreement it allows for other options to be considered for a "pouring rights supplier agreement". He explained that the current arrangement varies depending on the facility where the product is being sold – the process for purchasing our beverage supply is different at the Aquaplex, Arena and BCF. The reasons for this variation are due to the presence of Drumheller Minor Hockey Association as the concession operator at the Drumheller Memorial Arena and the former operation of the food service kiosk at the BCF, in addition to a higher level of staff involvement in the concession operation at the Aquaplex. As a result of these factors, the pricing of product varies from location to location. He further advised that one option may include engaging the services of a professional sponsorship consultant for a comprehensive review of all sponsorship opportunities for the Town of Drumheller. Council agreed to pursue the hiring of a professional sponsorship consultant. R. Romanetz stated that the Town has received two proposals from the RFP put forward in January, 2015. He further advised that Administration will prepare a report for Council's consideration to ensure that an agreement meets the needs of all three facilities – Aquaplex, Arena and BCF. He further advised that Administration will consult with Minor Hockey and advise them that the process is occurring and the potential impact. He explained that the agreement with Minor Hockey has expired and they are currently operating on a year to year basis.

### **8.4.2 Public Open Houses**

1) Aquaplex Modernization to be held on November 17th from 6:00 PM to 8:00 PM at the Drumheller Aquaplex. Stantec representatives will be in attendance to engage with the public as well, the survey will be available on the website and paper copies for those who wish to respond.

2) Seniors' Housing to be held on November 19th from 1:00 PM to 5:00 PM at the Badlands Community Facility. The open house will present a seniors housing proposal for a smaller footprint villa development for 55 plus. The developer wishes to engage the interest in Drumheller. C. Glydon advised that those interested can view the 1100 sq ft. type of homes on [www.seniorsvilla.ca](http://www.seniorsvilla.ca).

**8.5. DIRECTOR OF PROTECTIVE SERVICES**

**9.0 PRESENTATION OF QUARTERLY REPORTS BY ADMINISTRATION**

**10.0 PUBLIC HEARING DECISIONS**

**11.0 UNFINISHED BUSINESS**

**12.0 NOTICE OF MOTION**

**13.0 COUNCILLOR REPORTS**

13.1 Acting Mayor Jay Garbutt - Taxi Commission Update

Councillor J. Garbutt advised that he, Councillor P. Kolafa and Director of Protective Services G. Peters met with the Drumheller taxi operators in October. He explained that the recession is impacting their business and the group is concerned about the sustainability of this service in Drumheller as there would be no form of public transportation service available in our community. He explained that the taxis have a mechanism on their meters for a fuel surcharge but they may need to revisit that threshold. The Commission discussed the necessity of a rate review and G. Peters agreed to explore rate differentials for day and evening service as the risks to safety are greater in the evening. The Commission agreed that a single taxi stand in the downtown core is not sufficient and additional ones should be created near the bus depot and the Shopper's Drug Mart. The Commission agreed that businesses with parking lots should consider marking a designated taxi stall next to the handicapped parking stalls. The Commission discussed the possible arrival of Uber in Drumheller and the impact this may have on the taxi service. Councillor J. Garbutt stated that the Town's bylaw governing taxi service was written to create a level playing field. Administration agreed to move forward with the Commission's request for more taxi signage in the downtown core and will review the request for additional taxi stalls in the downtown.

**14.0 IN-CAMERA MATTERS MO2015.149** McMillan, Shoff moved to go in camera at 5:40 PM. Carried unanimously.

14.1 Legal Matter

**MO2015.150** McMillan, Hansen-Zacharuk moved to revert to regular Council meeting at 6:50 PM. Carried unanimously.

There being no further business, the Acting Mayor declared the meeting adjourned at 6:50 PM.

Regular Council Meeting Minutes  
November 16, 2015

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Acting Mayor

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Chief Administrative Officer