

**Town of Drumheller**  
**COMMITTEE OF THE WHOLE MEETING**  
**AGENDA**

May 3, 2010 at 4:30 PM  
Council Chamber, Town Hall  
703-2nd Ave. West, Drumheller, Alberta



Page

- 1.0 CALL TO ORDER
- 2.0 DEVELOPMENT OR REVIEW OF STRATEGIC PLAN
- 3.0 DEVELOPMENT OR REVIEW OF POLICIES
- 4.0 DELEGATIONS
- 5.0 REPORTS FROM ADMINISTRATION
  - 5.1. CAO'S REPORT
  - 5.2. DIRECTOR OF INFRASTRUCTURE SERVICES' REPORT
    - 5.2.1 A. Kendrick and T. Nygaard to provide a report on Spring Clean-up
    - 5.2.2 2010 Street Improvement Program
  - 5.3. DIRECTOR OF CORPORATE SERVICES' REPORT
  - 5.4. DIRECTOR OF COMMUNITY SERVICES' REPORT
- 6.0 ANNUAL BUDGET REVIEW
- 7.0 COUNCIL MEMBERS ROUND TABLE DISCUSSION
  - 7.1 Mayor - Fundraising Consultant for the Community Facility
  - 7.2 K. Bertamini and A. Berdahl update on Electoral Boundaries
  - 7.3 K. Bertamini - AUMA Board Visit
- 8.0 IN-CAMERA MATTERS

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The logo for BADLANDS COMMUNITY FACILITY features the word "BADLANDS" in a large, bold, yellow font with a black outline. The letters are set against a background of stylized, horizontal, wavy lines in shades of yellow and orange, suggesting a landscape or water. Below "BADLANDS", the words "COMMUNITY FACILITY" are written in a smaller, black, sans-serif font.

**FUNDRAISING COMMITTEE REPORT  
APRIL 22, 2010**

We have been continuing with our biweekly meetings, attendance has waned, but we are in the process of reevaluating some of the plan after meeting with Scott Decksheimer of Nine Lions Consulting on April 7, 2010.

Had a really good discussion, three of us from the fundraising committee and a couple from the steering committee who could make it. Gave us a bunch of comments /ideas and followed up with a proposal. General ideas included:

- Generally on the right track with what has been done to date, some tweaks likely needed
- No public communication till 6-8 million raised mark
- Individuals on fundraising committee have to have made large commitments themselves (the largest and most difficult they ever have done)
- Elected representatives should not be on committee ( need and should have their involvement with the counties however)
- Likely should have 10 – 15 people on committee
- Should have overall recognition level, not personal and corporate; they should all the same.
- Also discussed political support for full project given election year and potential impact on public perception.

I received their proposal to assist us last Friday afternoon; forwarded it to the Fundraising Committee and others for review. Generally two components, an up front review stage (Phase 1 Organizational Readiness) to evaluate where we are at and recommend changes. Proposed fee for this evaluation is \$24,500. They envision this at up to 17 working days and about 2 months timeframe.

After this initial phase, they could help us in Phase 2 Campaign Counsel, which they envision as months 3 through to 24 which would include more direct campaign support as we need. Fee for this would be subject to what we want, and they could provide an additional quote, but see it as roughly 4 – 8 days per month or about \$5,500 - \$11,000.

The logo for Badlands Community Facility features the word "BADLANDS" in a large, bold, yellow, sans-serif font. The letters are slightly shadowed and have a horizontal line through them. To the left and right of the word are stylized, horizontal, wavy lines in shades of yellow and grey, suggesting a landscape or terrain. Below "BADLANDS" is the words "COMMUNITY FACILITY" in a smaller, bold, black, sans-serif font.

# **BADLANDS**

## **COMMUNITY FACILITY**

We have hired a Fundraising Coordinator. Her name is Jennifer Newberry. She is moving to town as her husband is working at the Tyrell completing his doctorate. They have been living in Edmonton with him travelling this way for the past two years, now are moving here. She is a professor at the University of Edmonton.