

# **Town of Drumheller COMMITTEE OF THE WHOLE MEETING AGENDA**

November 14,, 2011 at 4:30 PM  
Council Chamber, Town Hall  
703-2nd Ave. West, Drumheller, Alberta



Page

## **1.0 CALL TO ORDER**

2-6

- 1.1 National Addictions Awareness Week (third week of November)

## **2.0 DEVELOPMENT OR REVIEW OF STRATEGIC PLAN**

## **3.0 DEVELOPMENT OR REVIEW OF POLICIES**

## **4.0 DELEGATIONS**

- 4.1 Delegation - United Church Women Child Well-Being Initiative - Adrine Giles and Gerri Shadlock

## **5.0 REPORTS FROM ADMINISTRATION**

### **5.1. CAO'S REPORT**

- 5.1.1 Badlands Community Facility Update
- 5.1.2 East Coulee / Lehigh Water Line - Next Steps

### **5.2. DIRECTOR OF INFRASTRUCTURE SERVICES' REPORT**

### **5.3. DIRECTOR OF CORPORATE SERVICES' REPORT**

### **5.4. DIRECTOR OF COMMUNITY SERVICES' REPORT**

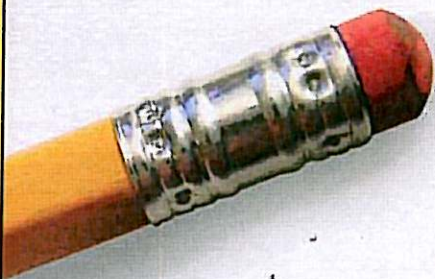
## **6.0 ANNUAL BUDGET REVIEW**

## **7.0 COUNCIL MEMBERS ROUND TABLE DISCUSSION**

- 7.1 Councillor Sharel Shoff - Report on Rural Physicians

## **8.0 IN-CAMERA MATTERS**

# addiction



## Proclamation

Whereas: National Addictions Awareness Week promotes positive action to prevent substance abuse and gambling problems.

Whereas: The Alberta Drug Strategy encourages communities to work together as partners in preventing alcohol and substance abuse.

Therefore: It is my privilege as Mayor/Reeve of *the*

TOWN OF DRUMHELLER

to proclaim the third week of November as

## National Addictions Awareness Week

and to urge all citizens to join in participating in this special week.

\_\_\_\_\_  
Mayor/Reeve

\_\_\_\_\_  
City/Town

Date \_\_\_\_\_



# a d d i c t i o n



## Background

### National Addictions Awareness Week

Drug Awareness Week (DAW) was started in 1980, co-sponsored by the Nova Scotia Commission on Drug Dependency. In 1981 the four Atlantic provinces joined forces to plan an Atlantic Canada campaign. When the majority of territories and provinces began sponsoring drug awareness activities in 1985, DAW became a Canada-wide event.

In 1987, the DAW partnership of Aboriginal communities from across Canada sought to have the week proclaimed National Addictions Awareness Week. The Honourable Jake Epp, then Minister of Health and Welfare Canada, proclaimed the third week in November as National Addictions Awareness Week (NAAW), a time to promote public awareness and involvement on issues related to all addictions.

NAAW became widely recognized in Alberta. Across the province, events to raise awareness of the problems associated with the abuse of alcohol and other drugs were organized by communities, Aboriginal organizations and addiction agencies including the former Alberta Alcohol and Drug Abuse Commission (AADAC).

In order to reflect the broadening of AADAC's mandate in 1994, the scope of this November celebration was extended to include problem gambling. In 2002, the scope was extended once again to include nicotine dependence, in response to the Alberta Tobacco Reduction Strategy.

AADAC was absorbed into the new Alberta Health Services (AHS) in May 2009, but NAAW retains its importance for the new AHS area of Addiction and Mental Health Services.

The goal of NAAW is to provide information and promote activities that generate awareness of substance and gambling issues. During NAAW, the focus is on celebrating with communities to prevent addictions across Canada. NAAW has become an avenue for effectively mobilizing communities to work together towards a common goal, as well as strengthening a partnership of Aboriginal and non-Aboriginal professionals working in the area of addictions.

For AHS Addiction and Mental Health, the theme for NAAW is "Change is possible." We encourage individuals, families, workplaces and communities to work together to prevent alcohol, tobacco, other drug, and gambling problems.

NAAW is a time to celebrate the joy of an addictions-free lifestyle. It is a time to get involved!



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## National Addictions Awareness Week

The theme this year– “Change is Possible” focuses our attention on the actions we can take to prevent addictions. By increasing protective factors and decreasing risk factors associated with addiction, we can work toward developing nurturing environments where youth can thrive and develop resilience.

Protective factors increase a young person's chances of becoming a healthy, productive adult in spite of difficult circumstances. Protective factors include

- developing good social skills
- participating in pro-social activities
- having friends who positively influence decision making
- having parents who monitor their children's behaviour
- feeling connected to school
- getting high grades
- living in a neighbourhood with positive adults and pro-social activities

We can all play a role in the lives of youth, even if we are not involved in elaborate prevention programs. In the day-to-day, simple interactions we have with youth, we can build strong, caring relationships and empower youth to make healthy choices for themselves.

Whatever environment you are in (work, home, school, community), take a moment to make a positive influence on the youth in your life.



# a d d i c t i o n



**"I care about the youth in my community and want to know what I can do to prevent addictions."**

Here are some small actions you can take to make a big difference.

- Create opportunities to increase awareness of substance use and abuse in your community. Find out how to join a local "community drug coalition" and get involved.
- Support youth in their involvement in positive leisure activities, e.g., volunteer to be a coach of a sports team or allow neighbourhood youth to play basketball on your driveway.
- Get to know the youth in your neighbourhood. Greet them by name and ask about their interests.
- Work with your local media to highlight the strength of youth and to increase awareness of substance use issues.
- Always make time for young people when they need support or someone to talk to.
- Recognize and reward community people who have gone the extra mile for youth or who have supported activities that prevent substance use or gambling.

National Addictions Awareness Week



# addiction



**"What part can I play in alcohol, tobacco, other drug or gambling prevention in my workplace?"**

Here are some small actions you can take to make a big difference.

- Create awareness of Workplace Wellness and the impact of substance use and gambling on workplace safety and performance. Include inserts with information and tips for employees with their pay stubs.
- Set clear and realistic rules and expectations (policy) for substance use as it relates to the workplace.
- Encourage constructive use of leisure time. Organize a games night for fun at a local gym or leisure centre for employees and their families.
- Be a positive role model or mentor for new staff, particularly youth. Teach them the skills required, focus on their strengths, and provide support whenever possible.
- Partner with community agencies to sponsor or support a substance use prevention event or activities for youth, e.g., provide prizes for a high school alcohol awareness activity.

National Addictions Awareness Week