Town of Drumheller COMMITTEE OF THE WHOLE MEETING AGENDA

March 13, 2017 at 4:30 PM Council Chamber, Town Hall 224 Centre Street, Drumheller, Alberta



Page

2-3

- 1.0 CALL TO ORDER
- 2.0 DEVELOPMENT OR REVIEW OF STRATEGIC PLAN
- 3.0 DEVELOPMENT OR REVIEW OF POLICIES
- 4.0 DELEGATIONS
- 5.0 REPORTS FROM ADMINISTRATION
- 5.1. CAO'S REPORT
- 5.2. DIRECTOR OF INFRASTRUCTURE SERVICES' REPORT
- 5.3. DIRECTOR OF CORPORATE SERVICES' REPORT
- 5.4. DIRECTOR OF COMMUNITY SERVICES' REPORT
- 5.4.1 Darren Goldthorpe, Manager of Recreation, Arts and Culture - Update on Canada 150
 - 5.5. DIRECTOR OF PROTECTIVE SERVICES' REPORT
 - 6.0 ANNUAL BUDGET REVIEW

7.0 COUNCIL MEMBERS ROUND TABLE DISCUSSION

- 7.1 Deputy Mayor Pat Kolafa Update on AUMA Mayor's Caucus Councillor Sharel Shoff - Update on Palliser Regional Municipal Services Councillor Sharel Shoff - Update on Community Futures Councillor Sharel Shoff - Update on Film Industry
- 8.0 IN-CAMERA MATTERS

Agenda Item # 5.4.1



REPORT

DATE:	Thursday, March 9, 2017
TO:	Paul Salvatore, Director of Community Services
CC:	
FROM:	Darren Goldthorpe, Manager of Recreation, Arts and Culture

SUBJECT: Canada 150 Update

...

I would like to takes this opportunity to provide a brief update to Council and Senior Management of the hard work that the volunteers and staff have been involved in with the celebration of Canada 150.

- Budget recently approved by Council so the Heritage, Arts and Culture Committee will be working towards ideas and opportunities to put those dollars to good use with Canada 150. They have already had some discussions about projects,
- Promotion and Marketing
 - o Website is being used for a calendar and callout for ideas and activities
 - Facebook page set up Drumheller Canada 150
 - o Instagram #drumcan150
 - o Monitors in the facilities advertising upcoming events and activities
 - o PSA, advertisements, radio interviews
 - Community clubs, organizations, businesses and individuals are encouraged to incorporate the Canada 150 theme in to any and all events that they may be organizing and then share them to our Facebook page and calendar.
- 150th Day Celebration in the planning stages
 - Tuesday, May 30 4 7 pm (time to be confirmed)
 - BCF parking lot
 - Food, old fashion games and entertainment
 - Library is looking to do a book collection release
 - Would love to have Council attend
 - Events and Activities already completed

Roller Derby Curling Pickleball Winter Walk Day Skating Badminton Family Day – Feb 20 - Big success with 570 people (about 200 more than last year). 93 surveys completed and returned.

Hockey Day in Drumheller – Feb 23 – was hosted at the arena by Drum FM and the Drumheller Dragons with a great turnout.

Thank Goodness It's Toonie Friday (TGITF) – was launched on Friday, March 3 with 17 people taking advantage of this. It will continue every Friday at the BCF.

- CANADA 150 UPCOMING EVENTS:
 - Shuffleboard April 7
 - Yoga April 12

...

- Earth Day April 20 Clean up in Community
- Weight Lifting/Training April 28
- 150 Day Celebration Picnic in the Park event May 30
- Triathlon June 10
- 20th Anniversary of Harry Potter Quidditch June 24
- Gran Fondo June 24
- Baseball game Drum FM has challenged Town of Drumheller employees Late May or early June.
- Canada Day Celebrations July 1

Other ideas in the works:

- Canadian Themed Movie at the Napier Theatre
- Dodgeball
- o Beach Volleyball
- Golf Tournament with Hickory Sticks

Each month we will continue to focus on a 2-4 activities / events.

The volunteers and staff have come up with some great activities and continue to brainstorm but we are always open to new ideas to Celebrate Canada 150!

Respectfully submitted,

old those

Darren Goldthorpe Manager of Recreation, Arts and Culture