



Drumheller Municipal Airport

Your Airport: An Economic Engine

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Agenda

- What and where is our General Aviation Airport?
- Opportunity
- Challenges
- Discussion and Questions



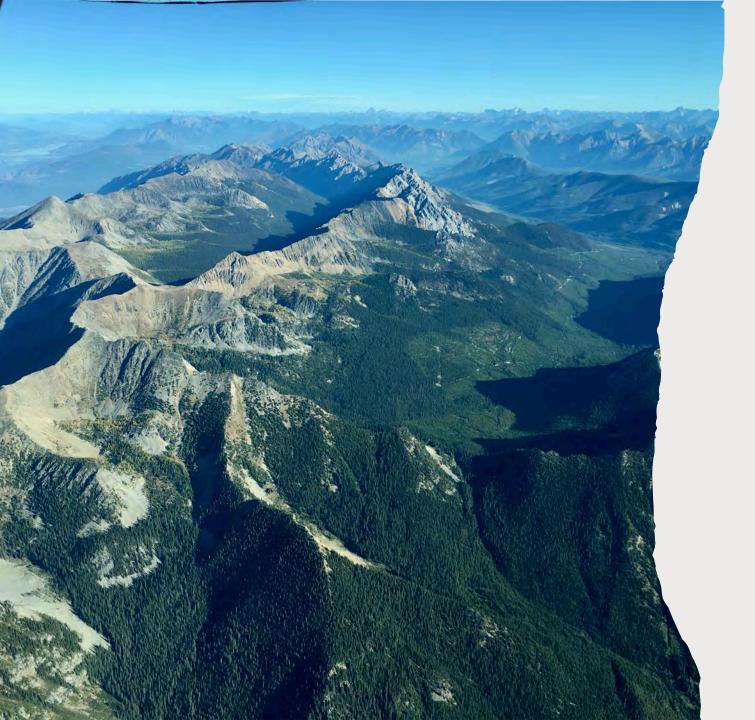
Aviation Gateway

- If it is not an Airline or the Military it is General Aviation.
- Drumheller Municipal Airport's continued operation is entirely dependent on public goodwill, based primarily on trust and a return on investment.



Opportunities

- Drumheller Municipal Airport has the potential to return both direct and indirect investment into the community.
- One year review of airport operations while increasing revenue.
- Provide an Airport Master Plan. At its core, a Master Plan is a comprehensive analysis of an airport that ultimately illustrates the development plans to meet the future aviation demand requirements in a safe, sustainable, and <u>cost-effective manner</u>.



Challenges

- Infrastructure deficit
- Unclear understanding of benefits
- Lack of collaboration
- Poor Perception
 - rich and few
- Municipal Priorities
 - Time
 - Attention
 - Money

Discussion and Questions



This is Awesome